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University of Pennsylvania  
Institute for Environmental Studies  
Presents



**Bernard J. David**

Initiative for Global Environmental Leadership (IGEL)  
University of Pennsylvania

**Climate Change:  
Its Influence on Investing and the  
Opportunities Created for Economic Gain**

Global Climate Change creates a host of challenges. And it also creates an abundance of opportunities. In his seminar, Mr. David will discuss the opportunities for investment created through scientifically-driven decision making. He will focus on those adaptive opportunities which evolve from the basic needs of all life.

*Co-Sponsored with IGEL*

**Date: February 4, 2009**

**Time: NOON - 1:30 pm**

**Place: Carolyn Hoff Lynch Auditorium**

On the Penn campus: Chemistry Building  
34 & Spruce Sts. (enter on 34 St)

**NO REGISTRATION REQUIRED**

Direct questions to: 215-573-3164

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<http://www.sas.upenn.edu/earth/ies>

NO FOOD OR DRINK PERMITTED IN THE AUDITORIUM

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