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University of Pennsylvania  
Institute for Environmental Studies

presents

**Dawn Rittenhouse**

DuPont Environment & Sustainable Growth Center



## Driving Sustainable Growth Opportunities

Over the past few years there has been a significant change in the paradigm of how businesses relate to governments and society. Global issues like climate change, water, and chemicals will have significant impacts on how companies operate in the future and are key areas of focus for regulators as well as influential thought leaders across society. How a company chooses to respond to these challenges can influence how successful it will be in the coming decades.

DuPont is moving towards integration of a holistic approach to sustainability into our business models. We are working to increase shareholder and societal value while reducing the impacts throughout our value chains. This seminar will highlight the importance and value of integrating sustainability into the business. In addition, the value of moving from a model of reducing our own footprint to bringing the same value to our customers and the final consumer will be discussed.

*Cosponsored with*

Initiative for Global Environmental Leadership



**Date: November 18, 2009**

**Time: NOON - 1:30 pm**

**Place: Carolyn Hoff Lynch Auditorium**

On the Penn campus: Chemistry Building  
34 & Spruce Sts. (enter on 34 St)

**NO REGISTRATION REQUIRED**

Direct questions to: 215-573-3164

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NO FOOD OR DRINK PERMITTED IN THE AUDITORIUM

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