

BUSINESS & ENVIRONMENT SEMINAR SERIES

presents

Devra Davis

Visiting Professor

Heinz School of Public Policy & Management

Carnegie Mellon University

Adviser

World Health Organization

Author of National Book Award Finalist

When Smoke Ran Like Water

The Devastating Consequences of Companies Behaving Badly

- New technologies and business activities are promoting cleaner, greener, and more efficient ways of developing economies in the United States and abroad
- Tragedies like that of Dr. Davis' hometown, Donora, PA show how government and industry have hidden significant risks from the public
- Each year 10-times more people die from avoidable environmental contamination than perished in the 9/11 attacks

Date: Tuesday, November 4, 2003

Time: 4:30 – 6 pm

Place: 340 Jon M. Huntsman Hall

On Penn's campus: 3730 Walnut Street

Sponsored by:

Wharton School and Institute for Environmental Studies

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