



Campus Sustainability Day V Webcast

Building a Durable Future: Community, the Campus, and Deep Economy

Presenters

Norm Christopher, Director of Sustainability Initiative, Grand Valley State University
Tom Kimmerer, Executive Director, Association for the Advancement of Sustainability in
Higher Education (AASHE)

Bill McKibben, author of *The End of Nature and Deep Economy:*
The Wealth of Communities and the Durable Future

Enjoy this 1.5-hour interactive webcast hosted by The Institute for Environmental Studies at the University of Pennsylvania.

In 1989, with the publication of his seminal work, *The End of Nature*, Bill McKibben was our early warning alert for the now widely-recognized problem of human-driven climate change. Society for College and University Planning's (SCUP's) webcast will, however, accentuate the positive, as does McKibben in his latest book (2007), *Deep Economy: The Wealth of Communities and the Durable Future*. McKibben's challenge is clear: "The time has come to move beyond 'growth' as the paramount economic ideal and begin pursuing prosperity in a more local direction, with cities, suburbs, and regions producing more of their own food, generating more of their own energy, and even creating more of their own culture and entertainment." McKibben will explain how college and university campuses must be key players in a deep economy.

Norm Christopher will describe Grand Valley State University's unique leadership position in western mid-Michigan's Community Sustainability Partnership, a coalition of more than 100 regional entities, including the City of Grand Rapids, Aquinas College, and Grand Rapids Community College, as viewed through the lens of Deep Economy. Tom Kimmerer will moderate the discussion, as well as pepper it with insights about what the many member campuses of the Association for the Advancement of Sustainability in Higher Education are doing to stimulate local food, energy, and culture in their communities.

Date: Wednesday, October 24, 2007

Time: Noon – 1:30 PM

Location: 256 Hayden Hall, Smith Walk

Penn campus, between 33rd & 34th Sts and Spruce & Walnut Sts

REGISTRATION IS REQUIRED

To Reserve your space contact: 215-573-3164 or ies_penn@sas.upenn.edu

Space is Limited
