
University of Pennsylvania
Institute for Environmental Studies
presents



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World Wildlife Fund

Benchmarking Corporate Management of Safer Chemicals in Consumer Products

Companies face growing questions about their knowledge and management of toxic chemicals in their products. These are fueled by reports of rising levels of contaminants in human blood and breast milk, scientific findings about links between chemical exposures and human health, activist campaigns against cancer-causing ingredients in cosmetics and hazardous chemicals in electronics products and shareholder resolutions urging changes in corporate management of toxic chemicals. Companies that do not understand toxic hazards in their products and who do not take steps to reduce or eliminate them face the risk of disruption to their supply chains, exclusion from markets, damage to their reputation, foregone profits, and toxic tort litigation. On the other hand, such concerns present a remarkable opportunity for innovation and entrepreneurship that can contribute to competitive advantage, reduced operating costs, increased profits, and enhanced shareholder value.

This seminar offers a benchmarking tool to assess progress in corporate management of product detoxification. The tool can be used internally by senior corporate management teams. Externally, investors and investment analysts can use this tool to screen investments, assess “best in class” environmental performance, manage portfolio risk, and launch shareholder actions. Vignettes of prominent companies in the electronics, retailing and consumer products sectors illustrate how corporate leaders have adopted elements of this framework.

Date: October 19, 2005

Time: NOON - 1:30 pm

Place: Carolyn Hoff Lynch Auditorium

On the Penn campus: Chemistry Building:
34th & Spruce Sts. (enter on 34th St)

NO REGISTRATION REQUIRED

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NO FOOD OR DRINK PERMITTED IN THE AUDITORIUM
