
University of Pennsylvania
Institute for Environmental Studies



presents

David Vogel

Haas School of Business, University of California Berkeley

Trading Places: The Dynamics of Environmental and Consumer Protection in the US and the EU, 1970-present

From the late 1960s until around 1990, the US played a leadership role in identifying and regulating a wide range of consumer and environmental risks and dangers. American regulatory standards were consistently more innovative, comprehensive and stringent than those adopted in Europe. Over the last ten to fifteen years, this situation has reversed. Over a wide range of critical health, safety and environmental issues, including global climate change, genetically modified foods and seeds, automobile and electronic recycling and milk and beef hormones, European regulatory policies are now more risk averse than those of the US. At the international level, leadership in addressing global environmental issues has passed from the US to the EU. Dr. Vogel will describe these developments and offer an explanation for them that is rooted in institutional, political and social changes on both sides of the Atlantic.

Date: November 17, 2004
Time: NOON - 1:30 pm
Place: Carolyn Hoff Lynch Auditorium
On the Penn campus: Chemistry Building:
34th & Spruce Sts. (enter on 34th St)

NO REGISTRATION REQUIRED

Direct questions to: 215-573-3164

ies_penn@sas.upenn.edu

<http://www.sas.upenn.edu/earth/ies>

NO FOOD OR DRINK PERMITTED IN THE AUDITORIUM
