Business Intensive Program

The Business Intensive Program (BIP) is a 7-week course of study designed for students and professionals with intermediate to advanced English proficiency who want to build their awareness, fluency, and accuracy with the language of business as well as their knowledge of the global business world.

Curriculum/Courses

During the Business Intensive Program, participants are required to take 4 elective courses dedicated to speaking, listening, reading, and writing.

Speaking in the Working World

This course is designed around an authentic business simulation involving a telecommunications company. Specifically, students will lead and participate in meetings and negotiations; plan and deliver individual and team presentations; expand business vocabulary; and practice social skills important in business.

Target Listening

Students listen to authentic news segments, speeches, documentaries, and advertisements, which improve their ability to comprehend various spoken events. In addition, students will develop their analytical, critical thinking, reporting, and discussion skills in order to better synthesize and evaluate what they hear. The course will focus on the following topics: green business, operations management, and emerging technologies.

Breakthrough Reading

Students read extracts from mainstream business books, authentic business texts and well-known periodicals. In addition, they develop efficient reading strategies and the ability to clearly and concisely summarize and discuss what they have read, using new business vocabulary.

Professional Writing

Students generate and respond to business correspondence, which may include making plans, confirming sales orders, and dealing with complaints as well as longer assignments such as writing short reports and proposals. Business formats include emails, memos, business letters, and informal letters.

For a sample course schedule, visit our website.

BIP students must successfully complete the four required courses listed above. To be admitted to BIP, applicants must demonstrate their proficiency by submitting standardized test scores or by reaching the 700 or 800 level in the ELP’s Intensive Program. No prior business experience is required, but a strong interest in business is encouraged.

Many students with business experience who complete BIP go on to study in the more rigorous and professionally-based International Business Communication Program (IBCP).

Academic/Social Activities

- Conversation Partners Program
- Social Activities and Field Trips organized by Student Center

Benefits/Outcomes

- Measurable improvement in English language skills, based on final projects and assessments
- Increased fluency, accuracy, and confidence with the language of business, as demonstrated in a variety of classroom tasks
- Greater awareness and understanding of international business topics

“As someone with limited business experience, I gained so many new and important skills in the Business Intensive Program that are useful for my education and my career. I would recommend BIP for anyone who wants to learn about basic business topics, improve their English, and speak and write with more confidence.”

PRAEW SOPHASAMRITH, THAILAND