

# Summer Institute for International Business Students

The Summer Institute for International Business Students (SIIBS) provides students, who are about to begin their MBA studies, with intense academic preparation to prepare them for the rigors of the MBA classroom.

## Who should attend SIIBS?

SIIBS is appropriate for international students (both native and non-native English speakers) who want to develop their business communication competencies and academic skills in order to succeed in an MBA program.

## Curriculum/ Instruction

The SIIBS program, which mirrors a traditional MBA curriculum, introduces fundamental concepts of business including marketing, leadership, strategy and management, using case studies from Wharton and other top MBA programs. In addition, SIIBS helps students face common challenges such as:

- how to read, analyze, present and write up a case study
- effective participation in learning teams and case discussions
- heavy reading and writing assignments
- introduction to business language and jargon
- adjustment to life as a graduate student in the US
- optional Pronunciation workshops



All SIIBS courses are taught by instructors with experience in business and language instruction. Guest lectures are given by faculty from the Wharton School, other Penn departments and industry executives. Classes are held in Wharton's newest and state of the art building, Huntsman Hall.

## Cultural and Co-curricular activities

- Academic and Library database skill training
- Orientation to Philadelphia and the US
- Networking with other MBA students
- Corporate visits to Fortune 500 companies
- Evening and Weekend socio-cultural events including a Phillies Baseball game and Washington DC trip

## Sample Weekly Schedule For SIIBS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:30–9:35 Power Reading	8:30–9:35 Power Reading	8:30–9:35 Power Reading	8:30–9:35 Power Reading	8:30–9:35 Power Reading	8:00–22:00 Washington DC Day Trip
9:50–12:10 Core Class	9:50–12:10 Core Class	9:50–12:10 Core Class	9:50–12:10 Core Class	9:50–12:10 Core Class	
13:30–15:00 Guest Lecture Dr. Ann Fischer, Wharton Professor of Management	Free afternoon	14:00–16:30 Corporate Visit	Afternoon Library research; instructor consultations  18:30–22:00 Baseball: Phillies v. Marlins		

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“As an international student who attended college in the U.S., I found SIIBS to be a very effective preparation for the challenges of the MBA program. Not only was I able to familiarize myself with the case method and the format of class discussions, but I became a more productive team player by learning how to best leverage my teammates’ skill sets.”

JONATHAN HARARI, NYU, Stern School of Business, Class of 2007,  
Wharton School of Business, MBA, Class of 2011

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## Dates

PROGRAMS	DEADLINE TO APPLY
June 28–July 21, 2010	May 24, 2010

*No classes will be held on official holidays recognized by the University.*

TUITION & FEES	PRICE
Enrollment Fee	\$90
Tuition	\$3,405
University Fees	\$171
Major Medical Insurance	\$83
<b>Total Tuition &amp; Fees</b>	<b>\$3,749</b>

*Prices valid for 2010 session only.*

*The ELP is not able to offer any form of financial aid.*

*Please note that students are responsible for other expenses such as housing, meals, personal expenses and books.*

## How to Apply

To apply, complete the enrollment form which can be downloaded from the ELP website: [www.sas.upenn.edu/elp/apply\\_general](http://www.sas.upenn.edu/elp/apply_general) and send the form along with the necessary documents to the ELP.

Applicants must include a copy of their admission or conditional admission letter to a graduate business program in the US and one of the following as proof of language proficiency:

- Computer-based TOEFL of 220 or higher
- Paper-based TOEFL of 565 or higher
- Internet-based TOEFL of 84 or higher

Must submit appropriate documentation to receive a student F-1 visa. See enrollment form for details.

Enrollment in this program does not constitute admission to any other program at the University of Pennsylvania

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## For more information, please contact:

University of Pennsylvania  
English Language Programs  
110 Fisher-Bennett Hall  
3340 Walnut Street  
Philadelphia, PA 19104-6274  
USA

TEL: 1.215.898.8681

FAX: 1.215.898.2684

EMAIL: [elp@sas.upenn.edu](mailto:elp@sas.upenn.edu)

[www.sas.upenn.edu/elp/SIIBS](http://www.sas.upenn.edu/elp/SIIBS)