



THE BUSINESS AND PROFESSIONAL ENGLISH PROGRAMS AT THE UNIVERSITY OF PENNSYLVANIA

2010–2011 Business and Professional Program Dates

	SESSION	DATES	APPLICATION DEADLINE
Business Intensive Program	Fall 1, 2010	September 1–October 22, 2010	July 28, 2010
	Spring 1, 2011	January 5–February 25, 2011	December 1, 2010
	Summer 1, 2011	April 27–June 17, 2011	March 23, 2011
	Fall 1, 2011	August 31–October 21, 2011	July 27, 2011
International Business Communication Program	November 2010	October 25–November 19, 2010	September 27, 2010
	March 2011	February 28–March 25, 2011	January 31, 2011
	July 2011	June 27–July 22, 2011	May 30, 2011
	August 2011	August 1–August 26, 2011	July 5, 2011
Summer Institute for International Business Students	July 2011	July 1–July 28, 2011	June 3, 2011

2010–2011 Business and Professional Program Rates

	ENROLLMENT FEE	TUITION	UNIVERSITY FEES	MAJOR MEDICAL INSURANCE	TOTAL
Business Intensive Program One Session (2 months)	\$90	\$3,659	\$414	\$180	\$4,343
International Business Communication Program	\$90	\$2,915	\$170	\$90	\$3,265
Summer Institute for International Business Students	\$90	\$3,405	\$170	\$90	\$3,755



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2010–2011 Sample Weekly Schedule For BIP

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
10:00–11:05	Professional Writing	Professional Writing	Professional Writing	Professional Writing	12:00–1:00 Common hour event	Optional shopping trip
11:15–12:20	Speaking in the Working World	Speaking in the Working World	Speaking in the Working World	Speaking in the Working World		
1:45–2:50	Breakthrough Reading	Breakthrough Reading	Breakthrough Reading	Breakthrough Reading		
3:00–4:05	Target Listening	Target Listening	Target Listening	Target Listening		

2010–2011 Sample Weekly Schedule For IBCP

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00–9:50	Case Studies in Action	Case Studies in Action	Case Studies in Action	Case Studies in Action	Case Studies in Action	Optional trip to NYC
10:00–10:50	Strategic Speaking A	Strategic Speaking A	Strategic Speaking A	Strategic Speaking B	Strategic Speaking B	
11:00–11:50	Smart Negotiations	Productive Meetings	Smart Negotiations	Productive Meetings	Smart Negotiations	
12:00–1:00	Lunch	Lunch	Lunch	Lunch	Wharton Conference	
1:00–1:50	Essential Business Writing		Essential Business Writing			
2:00–2:50		Cross-cultural Interactions	Cross-cultural Interactions			
Afternoon	Pronunciation workshop		Martha Stewart Lecture			
Evening		Business networking event	Visit to Comcast Corporation			

2010–2011 Sample Weekly Schedule For SIIBS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:30–9:40	Power Reading	Power Reading	Power Reading	Power Reading	Power Reading	Optional Day trip to Washington DC
9:50–12:10	MBA Core	MBA Core	MBA Core	MBA Core	MBA Core	
1:30–3:00	Lippincott library orientation	Case study discussion with Penn Professor		Case study discussion with Wharton Professor	Corporate visit to Comcast Corporation	
Evening		Business networking event		MLB Phillies baseball game		