Class of 1966
When it came time to decide on a 40th-reunion gift from the Class of 1966, Bill Constantine, C ’66, WG ’68, and Steve Roth, W’66, knew just what to do. The School of Arts and Sciences had undertaken a floor-to-rafters renovation of Bennett Hall, and not long ago, their classmate Judith Rodin, CW’66, had stepped down after 10 years as president of Penn. As an undergraduate, Rodin had been the last president of the Women’s Student Government, which was based in Bennett Hall, and as president of the University, she had championed the building’s restoration. “All the stars just lined up,” says Constantine, who contributed the lead gift for the Judith S. Rodin Undergraduate Study Center on the restored building’s second floor. “Since Bennett Hall was the location of the College for Women until 1974, it seemed like the ideal location in which to provide lasting recognition of Judy’s amazing tenure as president of Penn,” adds Roth.

Class giving director Evelyn Schwartz notes with astonishment that the ambitious fundraising campaign for the Judith S. Rodin Undergraduate Study Center on the restored building’s second floor, “Since Bennett Hall was the location of the College for Women until 1974, it seemed like the ideal location in which to provide lasting recognition of Judy’s amazing tenure as president of Penn,” adds Roth.

PARTNERS Real Doers
In the five years since former Nabisco Group Holdings chairman Steven F. Goldstone, Esq., C’67, made a $2 million gift to strengthen Penn’s Philosophy, Politics and Economics (PPE) major, enrollment has increased by more than 30 percent, making it one of the largest majors in the College. Goldstone thinks the future looks even brighter, thanks to the leadership of PPE director Cristina Bicchieri, the Carol and Michael Lowenstein Endowed Term Professor.

In Memoriam
The School of Arts and Sciences is saddened to announce the passing of the following members of the faculty in 2005: John Cebra, Annenberg Professor of Natural Sciences (biology), October 7
David Delaura, Avalon Foundation Professor Emeritus in the Humanities (English), April 9
Roland Frye, Felix Schelling Professor Emeritus of English Literature, January 13
Peter Gaeffke, professor emeritus of South Asia regional studies, March 30
Paul Korshin, professor of English, March 2

George Rochberg, Annenberg Professor Emeritus of the Humanities (music), May 29
John Sabinini, professor of psychology, July 15
Paul Watson, associate professor emeritus of history of art, May 15
Chung-Tao Yang, professor emeritus of mathematics, September 15
To make a tribute donation in memory of deceased faculty, stipulate the name and send a check, payable to the Trustees of the University of Pennsylvania, to Laura Weber, 3440 Market Street, Suite 300, Philadelphia, PA 19104.
Backseat Drivers

As students, Jon Schmerin, C’00, and Jeremy Shure, C’00, would often sit in the back row of their classes. So it was only natural that they would make gifts to purchase chairs in the back row of the fourth-floor lecture hall in the refurbished Fisher-Bennett Hall. Schmerin and Shure liked the idea of leaving “something tangible” behind and chose to name chairs in honor of their parents. “My parents made it possible for me to go to Penn, and this is one way for me to say thank you,” Shure says. They are looking to members of the Class of 2000 to help them “fill the row,” and SAS is working to fill the hall with named chairs. “Having classmates join us in our efforts to fill the back row would make this classroom special and leave a lasting impression for those who sit in the row,” Schmerin says. For a gift of $2,500 (payable over five years), donors’ names will be engraved on a silver plaque on the back of their chairs. To make a chair-naming gift in Fisher-Bennett Hall, contact Beth Wright at 215-898-5262 or ewright@sas.upenn.edu.

Film & Media Pioneers

“When we were putting together the cinema studies program,” explains Peter Decherney, an assistant professor of cinema studies and English, “we realized Penn had a long tradition of film innovation and study, and there were all these alumni in the industry – directors, actors, producers, studio executives, screenwriters – not to mention film scholars.” That’s when Warren Lieberfarb, W’65, stepped in to fund Penn Film & Media Pioneers. “I thought the notion of bridging the past, present and future by bringing together alumni, faculty and students would be an excellent way to bring greater attention and participation to the cinema studies program,” he says. Lieberfarb, a Penn trustee, is chairman of Lieberfarb & Associates, a Los Angeles-based consulting and investment firm specializing in media, entertainment and technology. The symposium, which took place last fall, explored some of Penn’s pioneers such as early filmmaker Eadweard Muybridge, considered contemporary scholarship, looked at some student cinema projects and imagined the future of media education. Besides Lieberfarb, other alumni panelists included Douglas Belgrad, C’87, president of production for Columbia Pictures, and Duncan Kenworthy, ASC’73, one of Britain’s leading film producers (Notting Hill and Love Actually). Panelist Douglas Gomery, a professor of media studies from the University of Maryland, thought the presentations by Penn students were the best part of the program. “The student panel gave me hope for the future,” he says.

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