WHEN PEOPLE COME FIRST
Critical Studies in Global Health
Edited by João Biehl & Adriana Petryna
Princeton University Press, 2013

“When People Come First tells us why and how to make global health better. It is an eye-opener, especially for those of us locked into our comfortable disciplinary silos.”

—Angus Deaton, Princeton University

“When with ethnographic evidence from some of the most important theaters of global health, the authors give us a sound understanding of the collision of a crushing burden of disease, emerging audit cultures, and new therapeutic regimes. As case studies rooted in long familiarity, but alive to overwhelming transformation, they will stand the test of time.”

—Paul Farmer, Harvard Medical School and Partners in Health

“When People Come First is an indispensable resource in creating the global health delivery systems of the future. Its rich case studies are essential for practitioners and scholars in designing and implementing care processes that really work.”

—Michael E. Porter, Harvard Business School

“In an era of market-driven global health interventions, this volume demonstrates anthropology’s unique contribution as a critically evaluative and humanizing discipline.”

—Marcia C. Inhorn, Yale University

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WHEN PEOPLE COME FIRST: Critical Studies in Global Health (Princeton University Press 2013) is structured around three axes: Evidence, Interventions, and Markets. Contributors draw from in-depth research in government and humanitarian agencies, public-private initiatives, as well as clinics in Africa, Asia and Latin America. Case studies show how global health is experienced on the ground and chart the altered landscapes left behind after programs scale up, break down, or move on. We learn that disease is really never just one thing, technology delivery does not equate with care, and biology and technology interact in ways we cannot always predict. Beyond magic bullet approaches, the most effective solutions may well be found in people themselves, who consistently exceed the projections of experts and the medical-scientific, political, and humanitarian frameworks in which they are cast.

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For instructional resources and additional texts, see the BOOK’S WEBSITE:
www.whenpeoplecomefirst.com

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