Course in Heterogeneity and Fluctuations

III: Financial Frictions, Asset Prices, and the Great Recession

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Based on joint work with Zhen Huo

We have had a Great Recession





Note: Except for unemployment, figures show percentage deviation from a linear trend.











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- Financing difficulties contribute to cut spending both of firms and households.
- Most of the action occurs via a demand reduction.
- Yet models have a hard time to deliver this.

THIS PAPER





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 - Production with Savings
 - A lot of wealth
 - Heterogeneity so that the financial frictions are not imposed





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- 4. Households that differ in job prospects.
- 5. Some labor market frictions that limit wage adjustments.





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2. Large reductions in assets (housing and stocks) prices.

1 Model

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- Households have assets a. These assets can be allocated to (frictionless) houses and/or to financial assets with a collateral constraint. The poor will have some housing wealth and a mortgage, the rich houses and shares of the economy's mutual fund.

GOODS MARKETS

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- Perfect competition and frictionless markets for tradables.

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- Positive financial assets (b > 0) are shares of a mutual fund.
 - Its return, *r*, is determined ex-post (it matters when we hit the economy with shocks). Possible capital gains and loses.

$$R(b) = \begin{cases} 1+r, & \text{if } b \ge 0\\ 1, & \text{if } b < 0. \end{cases}$$

$$V(\epsilon, e, a) = \max_{c_{N,i}, c_{\tau}, I_{N}, h, d} u(c_{A}, h, d) + \beta \sum_{\epsilon', e', \theta'} \Pi^{\theta}_{\theta, \theta'} \Pi^{w}_{e'|e, \epsilon} \Pi^{\epsilon, \epsilon'} V[\epsilon', e', a'(b, h)] \quad \text{s.t.}$$

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$$I_N = d \ \Psi^d[Q^g] \qquad \qquad \mathsf{SC}$$

NONTRADABLES: MONOPOLISTIC COMPETITION BY VARIETIES
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• The firm has to make sure that it can satisfy the demand at all locations.

$$\begin{split} \Omega^{N}(k,n) &= \max_{\substack{i,\nu,p_i\\\ell_1,\ell_2}} \Psi^{f}[Q^{g}] p_{i} \int c(p_{i},\epsilon,e,a) \, dx - w\ell - i - \kappa \nu \\ &+ \sum_{\theta'} \Pi^{\theta}_{\theta,\theta'} \frac{\Omega^{N}(k',n')}{1 + r^{*}} \qquad \text{s.t.} \end{split}$$

$$\ell_2 \ge \Psi^f[Q^g] \int f^\ell[c(p_i, x), k, \ell_1] \frac{d(x, S)}{D} \qquad \text{DC}$$

$$\ell_1 + \ell_2 = n \bar{\epsilon} \qquad \qquad \mathsf{SL}$$

$$k' = (1 - \delta_k)k + i - \phi^N(k, i)$$
 LMK

$$n' = [1 - \overline{\delta}_n]n + v \qquad \qquad \mathsf{LML}$$

TRADABLE FIRMS' ARE COMPETITIVE AND HAVE ADJUSTMENT COSTS

- Its output is used for exports, investment, and (part of) consumption.
- Decreasing returns.

$$\Omega^{T}(k,n) = \max_{i,v} F^{T}(k,\ell) - w\ell - i - \kappa v - \phi^{T,n}(n',n) + \sum_{\theta'} \Pi^{\theta}_{\theta,\theta'} \frac{\Omega^{T}(k',n')}{1+r^{*}} \qquad \text{s.t.}$$

$$k' = (1 - \delta_k)k + i - \phi^{T,k}(k,i)$$

 $\ell = n \overline{\epsilon}$

$$n' = [1 - \overline{\delta}_n]n + v$$

MUTUAL FUND

• Financial wealth in the economy is

$$L_+ = \int_{b>0} b(\epsilon, e, a) \, dx$$

• Mortgages in the economy are

$$L_{-} = \int_{b<0} -b(\epsilon, e, a) \, dx$$

Net foreign asset position of the country (the mutual fund owns all firms)

$$B = L_{+} - \left(\Omega^{N} - \pi^{N} + \Omega^{T} - \pi^{T} + \frac{1}{1 + r^{*}}L_{-}\right)$$

• The realized rate of return is

$$1 + r = \frac{\Omega^N + \Omega^T + (1 + r^*)B + L_-}{L_+}$$
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- We have to take care of wages dynamics. They are determined via the following formula Gornemann, Kuester, and Nakajima (2012).

$$\log w - \log \overline{w} = \varepsilon_w \left(\log Y - \log \overline{Y} \right)$$

• Solving the transition implies solving for sequences for home prices, wages, nontradable prices.

EQUILIBRIUM

An equilibrium is a set of decision rules and values for households, firms' values and decision rules, and a set aggregate variables of aggregate states, such that:

- Households' and firms' policy functions and value functions solve the corresponding program problems.
- Aggregate searching consistence

$$D=\int d(\epsilon,e,a) \ dx,$$

• Nontradable prices satisfies

$$p=p_i(K_N,N_N)\ dx,$$

• Housing market clears

$$\int h(\epsilon, e, a) \, dx = \mathrm{H}.$$
 23

• Average separation probability and labor force quality

$$\overline{\delta}_n = \frac{\sum_{\epsilon} \delta_n(\epsilon) n(\epsilon)}{N}, \quad \overline{\epsilon} = \frac{\sum_{\epsilon} \epsilon n(\epsilon)}{N}$$

• Rate of return to the mutual fund satisfies

$$1 + r = \frac{\Omega^{N} + \Omega^{T} + (1 + r^{*})B + \int_{b < 0} b(x)}{\int_{b > 0} b(x)}$$

2 Calibration

Mapping the Model to Data

• Preferences

$$u(c_A, h, d) = \frac{1}{1 - \sigma_c} \left(c_A - \xi_d \frac{d^{1+\gamma}}{1+\gamma} \right)^{1 - \sigma_c} + v(h)$$

• where there is an Armington aggregator for consumption

$$c_{\mathcal{A}} = \left[\omega \left(c_{\mathcal{N}} \mathrm{I}_{\mathcal{N}}^{\rho}\right)^{\frac{\eta-1}{\eta}} + (1-\omega)c_{\mathcal{T}}^{\frac{\eta-1}{\eta}}\right]^{\frac{\eta}{\eta-1}}$$

• and houses are inferior goods as a proxy for segmentation of housing markets

$$v(h) = \begin{cases} \xi_h \log(h), & \text{if } h < \widehat{h}_1 \\ \frac{\xi_h}{1 - \sigma_h} h^{1 - \sigma_h}, & \text{if } \widehat{h}_1 \le h \le \widehat{h}_2 \\ \xi_h \sqrt{\overline{h} - h}, & \text{if } h > \widehat{h}_2. \end{cases}$$

HOUSING UTILITY FUNCTION



• Production function

$$F^{N}(k,\ell_{1},\ell_{2}) = z_{N} k^{\alpha_{0}} \ell_{1}^{\alpha_{1}} \ell_{2}^{\alpha_{2}}, \qquad F^{T}(k,\ell) = z_{T} k^{\theta_{0}} \ell^{\theta_{1}}$$

• Capital adjustment cost in the nontradable goods sector

$$\phi^{N}(i,k) = \frac{\psi}{2} \left(\frac{i}{k} - \delta_{k}\right)^{2} k$$

• Capital and employment adjustment cost in the tradable goods sector

$$\phi^{T,k}(i,k) = \frac{\psi}{2} \left(\frac{i}{k} - \delta_k\right)^2 k, \qquad \phi^{T,n}(n',n) = \frac{\psi}{2} \left(\frac{n'}{n} - 1\right)^2 n$$

• Matching technology

$$M(D,T) = \nu D^{\mu} T^{1-\mu}$$

Parameter	Value
Risk aversion for consumption, σ_c	2.0
Satiation level for housing, \overline{h}	5.0
Curvature of shopping, γ	1.5
Elasticity of substitution bw tradables and nontradables, $\boldsymbol{\eta}$	0.80
Price markup, $ ho$	1.1
Loan to value ratio, λ	0.80
Interest rate for international bonds, r^*	4%

Note: model period is half a quarter

ENDOGENOUSLY DETERMINED PARAMETERS: AGGREGATE

Target	Value	Parameter	Value	
Wealth to output ratio	4.00	β	0.97	
Housing value to output ratio	1.70	ξ_h	0.54	
Debt to output ratio	0.40	ϵ_{4}	37.41	
Fraction of housing held by bottom 70%	0.25	\widehat{h}_{1}	1.48	
Fraction of housing held by bottom 80%	0.39	\widehat{h}_{2}	4.22	
Fraction of housing held by bottom 90%	0.58	σ_h	2.92	
Share of tradables	0.30	ω	0.98	
Occupancy Rate	0.81	ν	0.81	
Capital to output ratio	2.00	δ_k	0.01	
Labor Share in nontradables	0.64	α_{0}	0.27	
$\alpha_1 = \alpha_2$		α_{1}	0.36	
Labor Share in tradables	0.66	θ_1	0.66	
Vacancy cost to output ratio	0.02	κ	0.42	
Home production to lowest earning ratio	0.50	W	0.07	
Units Parameters				
Output	1	ZN	0.93	
Relative price of nontradables	1	ZT	0.48	

1 ZΤ

Value	Parameter	Value
1.5 year	δ_n^1	0.083
5 year	δ_n^{3}	0.025
5 year	δ_n^4	0.025
6%	δ_n^2	0.048
0.82	$\Pi^{\epsilon}_{1,4}$	0.0007
0.64	$\Pi^{\epsilon}_{4,1}$	0.0058
0.91	$\Pi^{\epsilon}_{1,1}$	0.9656
0.20	$\Pi^{\epsilon}_{2,2}$	0.9770
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DYNAMIC PARAMETER I

- Real wage rule: $\log \frac{w_t}{P_t} \log \frac{\overline{w}}{\overline{P}} = \varphi^w \left(\log Y_t^* \log \overline{Y}\right)$
- Choose $\varphi^w = 0.55$: match correlation between real output and real wage
- Consistent with the movement during the Great Recession



Summary of Dynamic Parameters

Parameter	Value	Target
Adjustment cost, ψ	1.60	Decrease in investment: 30%
DRS in tradables, θ_0	0.21	Increase in tradable sector: 4%
Goods market matching elasticity in, μ	0.80	Decrease in TFP: 1.5%
Wage elasticity, φ_w	0.55	Ratio of wage to output change: 0.55

- 1. Baseline
 - Over three months the down payment changes from 20% to 40%
 - $\bullet\,$ The borrowing interest rate's surcharge goes from zero to 0.5%
- 2. Decomposition: with only down payment or interest rate change
- 3. Role of asset price: constant housing price
- 4. Role of frictions: wage elasticity, matching frictions and adj costs
- 5. Allowing default: a larger drop of housing price
- 6. Credit cycle

• Typically like in all Aiyagari (1994) - Bewley (1986) - Huggett (1993) - Imrohoroğlu (1989) type models, in the long run output and wealth end up being higher.

• But in our economies the transition is associated to a recession.

EXPERIMENT 1: BASELINE



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Experiment 2 : Only λ or r Change



EXPERIMENT 4.1: WAGE ELASTICITY



EXPERIMENT 4.2: ADJUSTMENT COST



EXPERIMENT 4.3: GOODS MARKET FRICTIONS



ANOTHER EXPERIMENT: CONSTANT HOUSING PRICES


$\bullet~30\%$ of households hold zero houses in the United States

• Change preference slightly to match this moment

$$\nu(h) = \begin{cases} \xi_h \log(h+\underline{h}), & \text{if } h < \widehat{h}_1, \\ \frac{\xi_h}{1-\sigma_h} \left(h+\xi_h^1\right)^{1-\sigma_h} + \xi_h^2, & \text{if } \widehat{h}_1 \le h \le \widehat{h}_2, \\ \xi_h^3 \sqrt{\overline{h}^2 - (\overline{h}-h)^2} + \xi_h^4, & \text{if } h > \widehat{h}_2. \end{cases}$$

• Similar aggregate response, but richer cross-sectional implications

EXPERIMENT 5: AGGREGATE RESPONSE



EXPERIMENT 5: CROSS-SECTIONAL EFFECTS



• This agrees with the evidence in Petev, Pistaferri, and Eksten (2012) and Parker and Vissing-Jorgensen (2009)

• Borrowing interest rate's surcharge goes from zero to 1%.

• Housing price drops more than 20%, and agents may be underwater.

• Allow borrowers to default, but savers suffer from the capital loss.

EXPERIMENT 6: ALLOWING DEFAULT

• Total saving in financial wealth in the economy is

$$L_{+,t} = \int_{b>0} b_t(\epsilon, e, a) \, dx$$

• Mortgages in the economy are

$$L_{-,t} = \int_{b<0} -b_t(\epsilon, e, a) \, dx$$

• Net foreign asset position of the country

$$B_t = L_{+,t} - \left(\Omega_t^N - \pi_t^N + \Omega_t^T - \pi_t^T + \frac{1}{1+r^*}L_{-,t}\right)$$

• The realized rate of return in next period is

$$1 + r_{t+1} = \frac{\Omega_{t+1}^{N} + \Omega_{t+1}^{T} + (1+r^{*})B_{t}}{L_{+}} - \frac{\int_{b<0} \mathbb{I}_{p_{h,t+1}h_{t}(\epsilon,e,a)+b_{t}(\epsilon,e,a)>0}[p_{h,t+1}h_{t}(\epsilon,e,a) + b_{t}(\epsilon,e,a)] dx}{L_{+}}$$

EXPERIMENT 6: ALLOWING DEFAULT



EXPERIMENT 7: CREDIT CYCLE



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 - Drop in Housing prices (movements too sharp because of lack of house frictions)

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Thank you very much

AMERICAN TIME USE SURVEY DATA ON SHOPPING TIME



Total shopping time

Shopping time on services

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- Firms make themselves vulnerable by being close to their credit limit to improve their bargaining position over wages Monacelli, Quadrini, and Trigari (2011)

WHY WAS THERE A FINANCIAL SHOCK? (WHAT WAS THE TRIGGER?)

• Increased variance in the cross-sectional returns of firms Bloom (2009), Bloom et al. (2011) Arellano, Bai, and Kehoe (2012), Christiano, Motto, and Rostagno (2014) Dyrda (2015). • Increased variance in the cross-sectional returns of firms Bloom (2009), Bloom et al. (2011) Arellano, Bai, and Kehoe (2012), Christiano, Motto, and Rostagno (2014) Dyrda (2015).

• Straight shocks to credit constraints Jermann and Quadrini (2012), Perri and Quadrini (2011), Macera (2015).

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- It may have played a larger role in the expansion of new firms (Dyrda (2015))
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